



Press Release

Maruti Suzuki’s employee volunteering initiative ‘eParivartan’ touches over 8,700 lives

Gurugram / New Delhi, 29 April 2026: Maruti Suzuki India Limited (“Maruti Suzuki”) today shared that its employees volunteered over 2,600 hours under the company’s flagship initiative, ‘eParivartan,’ in FY 2025–26, positively impacting the lives of more than 8,700 individuals.

Over 1,100 company employees volunteered time and skills across 30+ community activities, ranging from health and community care to education and youth engagement.

Health & Community Care

During FY 2025–26, Maruti Suzuki employees actively participated in four blood donation drives organised across the Company’s offices and manufacturing locations. Volunteers applied their skills to assemble wheelchairs from kits provided by the company. The assembled units were donated to shelter homes and care centers.

Company volunteers further contributed by providing food, medicines, dry ration and toiletries, helping address the everyday needs of residents at shelter homes. Additionally, employees engaged with the elderly and underprivileged through structured companionship programmes, fostering care, dignity and meaningful human connection.

Education & Youth Engagement

The volunteers also initiated education and engagement with young learners from underprivileged background*. A key initiative was arranging a visit to the Manesar manufacturing facility. Witnessing large-scale manufacturing and interacting with company employees helped to spark curiosities, widen perspectives and encourage the children to think more freely about learning and future possibilities.

During the year, volunteers connected with specially-abled children through inclusive interactions and art sessions, fostering creativity and engagement. They also spent time with students with visual impairments, supporting their learning needs through meaningful interactions and the distribution of Braille kits.

In addition, the ‘Wish Tree’ activity enabled employees to fulfil the wishes of over 300 underprivileged students, providing school bags, stationery, learning material and toys - creating moments of joy while encouraging continued learning.



[Link for photos](#)

The initiatives were complemented by several other engaging activities, including school beautification drives, where employee volunteers painted over 1,400 sq. ft. of wall space in government schools in Manesar and Gurugram, helping to create more vibrant and welcoming learning environments.

Speaking on the eParivartan efforts, **Mr. Rahul Bharti, Senior Executive Officer, Corporate Affairs, Maruti Suzuki India Limited**, said, *“At Maruti Suzuki, we believe progress is meaningful only when it is shared with the communities around us. We are happy to share that in FY 2025–26, over 1,100 Maruti Suzuki employees volunteered more than 2,600 hours, supporting more than 8,700 people in education, healthcare, or companionship. We don’t know how much difference we have made to the lives of these people, but we do know that the Maruti Suzuki volunteers have found it an immensely fulfilling, soul-warming, and life-changing experience.”*

Background

Maruti Suzuki’s CSR efforts are focused on three areas: Road Safety, Skill Development and Community Development.

Alongside employee volunteering, Maruti Suzuki undertakes several community development initiatives across healthcare, education, and infrastructure, working closely with local stakeholders to bring about inclusive and sustainable development.

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**Refers to children in street situations - whose world and livelihood depends upon what they can obtain in the streets. Includes those who accompany their peers, siblings, or family members.*