

Press Release

Maruti Suzuki rolls-out ‘Smart Maintenance Plan’

New Delhi, 15 June 2026: Maruti Suzuki India Limited (“Maruti Suzuki”) has introduced Smart Maintenance Plan* (SMP), a flexible, customer-centric pre-paid after-sales maintenance offering designed to provide worry-free vehicle ownership experience to existing customers.

All Maruti Suzuki customers including private and commercial car owners, are eligible to subscribe to SMP. They can buy their choice of plan either at the time of vehicle purchase or at a later stage when they visit any of the Maruti Suzuki authorised dealer workshops for availing periodic maintenance service.

Under SMP, customers can choose from a range of service configurations based on their specific needs. These include multiple plans such as Labour-only, Parts and Labour, Commercial Vehicle Minor Services, Customer Demanded Services, as well as Engine Oil and Coolants. To further enhance convenience and peace of mind, SMP also offers optional wear-and-tear coverage for select components such as the clutch and brake parts. By availing SMP, customers can save minimum 10% on the labour cost, with additional savings on the parts and consumables. The plan also offers protection against future inflation for the services covered under SMP**.

Different plans are available under SMP with multiple tenure and mileage options, such as 2 years/20,000 km, 5 years/50,000 km, and up to 10 years/100,000 km for private vehicles, and up to 10 years/160,000 km for commercial vehicles.

With pan-India applicability, customers can avail services at any Maruti Suzuki authorised dealer workshop, irrespective of the location from where SMP was purchased.

Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited said, *“Since inception, our focus has been to deliver complete peace of mind and a truly joyful ownership experience to our customers. As customer expectations continue to evolve towards greater flexibility and personalised solutions, we are introducing the Smart Maintenance Plan. It is a prepaid service offering designed around individual driving needs. Customers can customise service packages while also protect themselves from future fluctuations in service costs by locking in maintenance expenses. Through this initiative, we aim to further enhance convenience, trust and long-term value for our customers.”*

SMART MAINTENANCE PLAN (SMP) **MARUTI SUZUKI**

- Icon:** Map of India
Label: PAN-INDIA COVERAGE
Description: Can be availed across all Maruti Suzuki authorised dealer workshops
- Icon:** Lightbulb
Label: FLEXIBLE TENURE OPTIONS
Description: (2yrs, 5yrs, 10yrs) with renewal options
- Icon:** Car
Label: DEDICATED PLANS
Description: Custom built for private & fleet customers
- Icon:** Rupee symbol with lock
Label: FIXED SERVICE COST
Description: Insulated from price rise
- Icon:** Checkmark in shield
Label: CUSTOM USAGE FITTING
Description: Option to include wear and tear parts such as clutch, brakes

Issued by:

Corporate Communication,
Maruti Suzuki India Limited,
1, Nelson Mandela Road,
Vasant Kunj, New Delhi Ph: 91-11-4678 1000
Email: corp.comm@maruti.co.in | Twitter: @Maruti_Corp
Website: www.marutisuzuki.com

**The plan is available at various stages of vehicle ownership, subject to applicable age and mileage criteria, and can be renewed for extended coverage. Terms and conditions apply. Please contact the nearest Maruti Suzuki authorised dealer workshop for price and other details.*

***Actual savings and benefits may vary depending on factors such as vehicle model, service type and location. Terms and conditions apply.*