



Press Release

Maruti Suzuki commences Jagriti: a 5-day road safety and health awareness event for truck drivers

New Delhi/ Manesar/ Hansalpur, 26 March 2026: Maruti Suzuki India Limited (“Maruti Suzuki”) has commenced ‘Jagriti’, its flagship event aimed at enhancing awareness on safe driving behavior and health among truck drivers associated with its logistics service providers. The event, being held between 23rd to 28th March 2026, is a part of Maruti Suzuki’s broader sustainability efforts.



The five-day event is being conducted at Maruti Suzuki’s facilities in Manesar (Haryana) from 23rd March and Hansalpur (Gujarat) from 24th March onwards, covering drivers engaged in the movement of finished vehicles and spare parts. Nearly 4,000 truck drivers are expected to benefit from ‘Jagriti’.

Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited said, “Given the nature of their work, truck drivers spend long hours on the road, travelling across the country. They drive large trucks and trailers, whose safe handling has a direct bearing on road safety. Therefore, it is essential to regularly train them and reinforce the importance of consistently following safe driving practices.”

He added, “During this five-day event, we will conduct focused sessions on key road safety aspects, such as defensive driving, dangers of over speeding, the importance of adequate sleep to improve alertness on the road, refraining from driving under the influence of alcohol, the critical role of seatbelt usage in preventing serious injuries, and regular maintenance of carriers to avoid breakdowns. In addition, we are facilitating preventive health check-ups and eye-tests, along with medical consultations, yoga and meditation sessions for their physical and mental well-being.”

Issued by:

Corporate Communication

Maruti Suzuki India Limited

1, Nelson Mandela Road

Vasant Kunj, New Delhi

Ph: 91-11-4678 1000

Email: corp.comm@maruti.co.in | X: @Maruti_Corp

Website: www.marutisuzuki.com