

Press Release

**India Goes Flex: Maruti Suzuki launches India's 1<sup>st</sup> Flex Fuel car  
In the august presence of Hon'ble ministers Shri Nitin Gadkari and Shri Hardeep Singh Puri**

**New Delhi, 04 June 2026:** On the eve of World Environment Day, fuelling the vision of Atmanirbhar Bharat, Maruti Suzuki India Limited ("Maruti Suzuki") today launched India's first flex-fuel car<sup>o</sup> in the august presence of Hon'ble Minister of Road Transport and Highways, Shri Nitin Gadkari, and Hon'ble Minister of Petroleum and Natural Gas, Shri Hardeep Singh Puri.

A flex-fuel car gives the flexibility to customers to run on any blend of ethanol and petrol from E20 to E100\*. Maruti Suzuki is introducing flex-fuel technology in the Wagon R, a favourite brand that has long pioneered alternate fuel vehicles in India, including CNG and LPG.

With the launch of India's first flex-fuel car, Maruti Suzuki brings innovation aligned with national energy security and sustainability goals. In addition to a significant reduction in oil imports, flex-fuel vehicles can also help to boost farmer income.

Speaking at the launch event, **Shri Nitin Gadkari, Hon'ble Minister of Road Transport and Highways**, said, *"India imports a large quantity of crude oil every year, and biofuels like ethanol are an important pathway towards reducing this dependence while strengthening our rural economy. Flex-Fuel Vehicles can create a strong and sustainable demand for ethanol, benefiting our farmers, industry, and the environment together. I appreciate Maruti Suzuki for taking this leadership step by introducing India's first flex-fuel car and supporting the Government's vision of clean and self-reliant mobility. I am confident that this initiative will encourage other car manufacturers to launch their flex-fuel models and oil industry to enhance ethanol distribution infrastructure."*

**Shri Hardeep Singh Puri, Hon'ble Minister of Petroleum and Natural Gas**, remarked, *"India's ethanol journey is unstoppable. Under the leadership of Hon'ble Prime Minister Shri Narendra Modi, we have transformed our farmers from 'annadatas' to 'urjadas', while strengthening India's energy security. Flex-Fuel Vehicles are a win-win for the nation - reducing crude oil import dependence, saving valuable foreign exchange, lowering emissions, and creating new opportunities for rural prosperity. I congratulate Maruti Suzuki on taking this important step towards a cleaner, greener, and more self-reliant energy future."*

**Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited**, said, *"At Maruti Suzuki, we are committed to offer cars with multiple technologies and fuels. The Company is introducing BEVs, Hybrids, CNG/CBG and ethanol flex-fuel vehicles to meet India's twin goals of reducing oil import and carbon emissions. The ecosystem for ethanol as a fuel in India is in its early stages, and as a market leader, we think it is our responsibility to contribute to make 'India Go Flex'. Once it reaches mainstream adoption, Flex-Fuel Vehicles have the potential to cut oil imports, carbon emissions, and local air pollution while enhancing domestic value addition and farmer incomes."*



**Hon'ble Minister of Road Transport and Highways, Shri Nitin Gadkari, Hon'ble Minister of Petroleum and Natural Gas, Shri Hardeep Singh Puri, and Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited, at the launch of India's 1<sup>st</sup> Flex-Fuel car.**

[Click here for the images](#)

### **About the flex-fuel car**

Maruti Suzuki's first flex-fuel car has been engineered specifically for ethanol-blended fuel compatibility. The car comes with advanced ECU calibration capable of seamlessly adapting to any ethanol blend between E20 to E100\*.

Issued by:

Corporate Communication,  
Maruti Suzuki India Limited,  
1, Nelson Mandela Road,  
Vasant Kunj, New Delhi  
Ph: 91-11-4678 1000  
Email: [corp.comm@maruti.co.in](mailto:corp.comm@maruti.co.in)  
Website: [www.marutisuzuki.com](http://www.marutisuzuki.com)  
X: @Maruti\_Corp

<sup>0</sup> Based on JATO Dynamics certification dated 29<sup>th</sup> May, 2026

\*While this car is compatible with E100 fuel (as defined in IS17821:2022), it is homologated with E85 fuel since Central Motor Vehicle Rules, 1989 (CMVR) GSR 27(E) defines flex fuel as E20 to E85.