

## Maruti Suzuki Sales in October 2014

Nov 01, 2014

**New Delhi:** Car market leader Maruti Suzuki India Limited sold a total of 103973 units in October 2014. This includes 97069 units in domestic market and 6904 units in exports. The Company had sold a total of 105087 units in October 2013.

The sales figures for October 2014 are given below:

Category : Sub-segment	Models	October			Till October			April'13 - March'14
		2014	2013	% Change	2014-15	2013-14	% Change	
A: Mini	Alto, WagonR	35753	39379	-9.2%	237474	243714	-2.6%	436032
A: Compact	Swift, Ritz, Celerio, Dzire*	37083	38410	-3.5%	289759	241170	20.1%	440381
A: Super Compact	Dzire Tour	1408	989	42.4%	8431	4965	69.8%	10012
A: Mid-Size	Ciaz	6345	262	2321.8%	8522	2728	212.4%	4029
<b>Total A: Passenger Vehicles</b>		<b>80589</b>	<b>79040</b>	<b>2.0%</b>	<b>544186</b>	<b>492577</b>	<b>10.5%</b>	<b>890455</b>
B: Utility vehicles	Gypsy, Grand Vitara, Ertiga	6027	7236	-16.7%	38396	33640	14.1%	61119
C: Vans	Omni, Eeco	10453	9786	6.8%	72817	56753	28.3%	102115
<b>Total Domestic Sales</b>		<b>97069</b>	<b>96062</b>	<b>1.0%</b>	<b>655399</b>	<b>582970</b>	<b>12.4%</b>	<b>1053689</b>
<b>Total Export Sales</b>		<b>6904</b>	<b>9025</b>	<b>-23.5%</b>	<b>70366</b>	<b>64137</b>	<b>9.7%</b>	<b>101352</b>
<b>Total Sales (Domestic + Export)</b>		<b>103973</b>	<b>105087</b>	<b>-1.1%</b>	<b>725765</b>	<b>647107</b>	<b>12.2%</b>	<b>1155041</b>

(\*Dzire reported under compact segment August 2014 onwards, as per SIAM classification)

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